

Please do not replace the current wisconsin "no-call" law. I do not want companies with whom I've discontinued a business relationship to continue to call me in an attempt to recapture my business. Often at the time of cancellation of a service or discontinuation of a relationship companies have the opportunity to ask the customer why and make attempts to keep that customer. In addition, current wisconsin law allows that company to call that customer one more time in an attempt to resurrect the relationship. If those two attempts are not successful, then it is unlikely that the company will ever recapture my business simply because their service does not match my needs. In my opinion, a business that resorts to continually calling the consumer asking them to come back is harassing and does not build a better image for the company nor will it improve the relationship with that former customer. If the service they are offering has changed to an extent that it would be attractive to that customer, then the company has other options, such as direct mail, that it can use to contact that customer and promote such offerings.